



İstanbul :

03.04.2019

Sayı

Our Reference : 1265

Konu

Subject : Marine Interiors Cruise & Ferry Global Expo, 11-13 Eylül 2019, Hamburg, Almanya Hk.

SİRKÜLER No: 227 / 2019

İlgi: Marine Interiors'dan alınan 25.03.2019 tarihli yazı ve eki.

Sayın Üyemiz,

İlgi yazı ile, önde gelen uluslararası deniz ticareti fuarlarından biri olan SMM Fuarı yapımcıları tarafından, okyanus ve nehir kruvaziyer gemilerden feribotlara ve mega yatlarla kadar her türlü yolcu gemisi iç piyasasına yönelik yeni bir ticaret fuarı ve konferansının gerçekleştirileceği bildirilmektedir.

Bu kapsamda, **11-13 Eylül 2019** tarihlerinde, Hamburg, Almanya'da "**Maritime Interiors Cruise & Ferry Global Expo**"nun, 10. Seatrade Avrupa-Kruvaziyer ve Nehir Kruvaziyer Konferansı ile eş zamanlı olacağı belirtilmekte olup, bahse konu etkinliğe birçok yüksek düzey sektör temsilcisinin katılım sağlayacağı ifade edilmektedir.

Söz konusu etkinliğe ilişkin detaylı bilgiye ekli broşürden (Ek-1), +49 (0)40 3569-2142 telefon numarasından veya verena.jahn@hamburg-messe.de e-posta adresinden erişilmektedir.

Bilgilerinizi arz/rica ederim.

Saygılarımla,

İsmet SALİHOĞLU
Genel Sekreter**EKLER:**

Ek-1: İlgi yazı ve eki.

DAĞITIM**Gereği:**

- Tüm Üyelerimiz (Web Sayfasında)
- Türk Armatörler Birliği
- S/S Gemi Armatörleri Motorlu Taş. Koop.
- Vapur Donatanları ve Acenteleri Derneği
- İMEAK DTO Şubeleri
- Gemi Yakıt İkmalciler Derneği
- GESAD
- GİSBİR
- KOSTBİR
- YAGESAD
- KOSDER

Bilgi:

- Meclis Başkanlık Divanı
- Yönetim Kurulu Başkanı ve Üyeleri
- İMEAK DTO Şube Y.K Bşk.
- İMEAK DTO Meslek Komite Bşk.
- WİSTA
- TAİS

Faruk DOĞAN	Dış İlişkiler Gsy	03.04.2019	
Selin YELESER GİRGİN	Dış İlişkiler Müdürü	03.04.2019	
Gözde TÜRKEŞ	Dış İlişkiler Sorumlusu	03.04.2019	

Ayrıntılı bilgi: Gözde TÜRKEŞ, Dış İlişkiler Sorumlusu Telefon:252 0130-456 E-mail:gozde.turkes@denizticaretodasi.org.tr



Meclis-i Mebusan Caddesi No: 22 34427 Fındıklı - Beyoğlu - İSTANBUL / TÜRKİYE
 Tel : +90 (212) 252 01 30 (Pbx) Faks : +90 (212) 293 79 35
 Web : www.denizticaretodasi.org.tr E-mail : iletisim@denizticaretodasi.org.tr
 Web : www.chamberofshipping.org.tr E-mail : contact@chamberofshipping.org.tr



Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Germany

IMEAK - Deniz Ticaret Odasi
Murat Tuncer
Meclis-i Mebusan Cad. No: 22
Findikli
34427 ISTANBUL
TÜRKEI

Contact:
Verena Jahn / Project Manager
Phone: +49 40 3569 2142
verena.jahn@hamburg-messe.de

Hamburg, 28 February 2019

New business opportunity for the cruise & ferry interior industry

Dear Murat Tuncer

We are delighted to announce a new exclusive trade fair and conference for the passenger ship interiors market – from ocean and river cruise ships to ferries and mega yachts, organised by the makers of SMM, the leading international maritime trade fair.

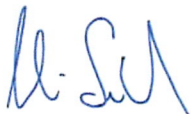
MARINE INTERIORS Cruise & Ferry Global Expo will celebrate its debut from 11 to 13 September 2019. The new trade fair is co-located with the 10th Seatrade Europe – Cruise and River Cruise Convention. This means thousands of high-calibre cruise industry representatives will already be at the fair ground.

Take this unique opportunity to meet up with a target group normally difficult to connect with. Register as an exhibitor at MARINE INTERIORS. Meet up with the “Who’s Who” of the world’s leading cruise and ferry lines, shipyards and interior design studios.

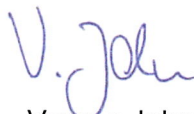
Please see our brochure to find out more about this exciting new event. Alternatively, give us a ring and let us advise you personally at +49 (0)40 3569-2142 or email us at verena.jahn@hamburg-messe.de.

We look forward to seeing you in Hamburg.

Your MARINE INTERIORS Team
Hamburg Messe and Congress GmbH



i.V. Claus Ulrich Selbach
Business Unit Director
SMM



Verena Jahn
Project Manager
MARINE INTERIORS

POWERED
BY



CO-LOCATED
WITH



SUPPORTED
BY



Hamburg Messe



Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Telephone +49 40 3569-0 · Fax +49 40 3569-2203 · E-mail info@hamburg-messe.com
hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Uwe Fischer · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054)
Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00

Application

Start of stand allocation: April 2019

Phone +49 40 3569-2142, Fax +49 40 3569-2149
sales@marineinteriors-expo.com
marineinteriors-expo.com

Please use the
online application.

**MARINE
INTERIORS** | Cruise & Ferry
Global Expo
Powered by SMM

11-13 September 2019

1. **Company** (if EU entrepreneur: full company name including legal form and address according to VAT registration)

private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU) _____

Commercial/Company Reg.-No. (non-EU) _____ Country of the head office _____

Address/P.O. Box _____

Country abbr. _____ Postcode _____ Town/City _____

Phone _____ Fax _____

E-mail (company) _____ Internet _____

Director First name/surname _____

2. **Contact person** E-mail _____

First name _____ Surname _____

Department _____ Function _____

Phone _____ Mobile _____

3. **Correspondence address** as 1. other _____

4. **Invoice address** as 1. as 3. other _____

5. **E-mail for electrical invoicing** _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following **products/services** will be presented (please itemize) _____

Prices/Costs (plus VAT)

8. Order exhibition space			10. Main category	
Stand requirements	Early bird price (participation fee) until 31.03.2019	Price (participation fee) as of 01.04.2019	A. Ship facilities	B. Product categories
Space only (minimum size 20 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. Excluding stand construction, including marketing package.	<input type="checkbox"/> € 397.-/sq. m	<input type="checkbox"/> € 467.-/sq. m	<input type="checkbox"/> Cabin	<input type="checkbox"/> Ship Interior Design
Shell Scheme (minimum size 12 sq. m) _____ sq. m, if possible _____ m wide and _____ m deep. Standard stand construction and marketing package included (details www.marineinteriors-expo.com/exhibitor-packages).	<input type="checkbox"/> € 496.-/sq. m	<input type="checkbox"/> € 556.-/sq. m	<input type="checkbox"/> Casino, Theatre & Entertainment	<input type="checkbox"/> Ship Interior Equipment & Technology
			<input type="checkbox"/> Deck	<input type="checkbox"/> Galley, Restaurant, Bar Equipment & Hospitality
			<input type="checkbox"/> Fitness, Spa & Pool	<input type="checkbox"/> Shipyards, Outfitting & Consultants
			<input type="checkbox"/> Galley, Restaurant & Bar	
			<input type="checkbox"/> Sanitary Facility	
9. Placement requirements/remarks			11. Mandatory payments	
Hall _____ Stand-no. _____			<input checked="" type="checkbox"/> AUMA fee per sq. m	€ 0.60

12. **Technical details** (required for stand allocation)

Water supply/outlet Two floor stand Max. floor load/sq. m _____ kg (if > 450 kg/sq. m) Height of stand/fair item: _____ m (if > 3.0 m)

13. **General and Specific Terms of Participation, Technical Regulations and House Rules of Hamburg Messe and Congress GmbH shall be an integral part of the contract. They are applicable in the version valid at the time of signing of contract, and can be inspected at marineinterior-expo.com/applicationforms.**

We are also happy to send you these documents by e-mail on request (please contact: info@marineinterior-expo.com). In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

Place and date _____ Surname, first name _____ Signature _____

 **Hamburg Messe**

Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Telephone +49 40 3569-0 · Fax +49 40 3569-2203 · E-mail info@hamburg-messe.com
hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Uwe Fischer · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054)
Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00

Company

Exhibitors will be classified alongside two dimensions: A. Ship facilities and B. Product category

A. Ship facilities

- 1 Cabin
- 2 Casino, Theatre & Entertainment
- 3 Deck
- 4 Fitness, Spa & Pool
- 5 Galley, Restaurant & Bar
- 6 Sanitary Facility

B. Product categories

1 Ship Interior Design

- 1.01 Cabins & Cabin Modules
- 1.02 Decoration & Accessories
- 1.03 Fabrics & Textiles
- 1.04 Floors & Carpeting
- 1.05 Furniture
- 1.06 Greening Design/Plants
- 1.07 Interior Paints and Colour Schemes
- 1.08 Lighting Systems
- 1.09 Signage
- 1.10 Soft Furnishings & Covers
- 1.11 Walls & Ceilings
- 1.12 Other

2 Ship Interior Equipment & Technology

- 2.01 AV & Media Technology
- 2.02 Doors and Windows/Portholes
- 2.03 Electrical Systems & Automation
- 2.04 Heating, Ventilation and Air-Conditioning (HVAC)
- 2.05 Laundry Equipment
- 2.06 Lifts & Escalators
- 2.07 Onboard Logistics
- 2.08 Paints, Coatings and Corrosion Protection
- 2.09 Provision Stores & Cold Stores
- 2.10 Safety & Security Equipment
- 2.11 Sanitary Installation Systems
- 2.12 Stairways, Rails, Top Rails
- 2.13 Waste Management
- 2.14 Other

3 Galley, Restaurant, Bar Equipment & Hospitality

- 3.01 Bed Linen, Tablecloths, Towels
- 3.02 Beverage Equipment
- 3.03 Cooking Equipment
- 3.04 Cooking Preparation
- 3.05 Dishwashers & Cleaning Equipment
- 3.06 Food Distribution Systems
- 3.07 Galley Equipment
- 3.08 Glasses, China, Cutlery, Buffet Accessories
- 3.09 Housekeeping Equipment
- 3.10 Hospitality Software
- 3.11 Refrigeration Equipment
- 3.12 Restaurant & Bar Equipment
- 3.13 Waste Disposal & Hygiene
- 3.14 Other

4 Shipyards, Outfitting & Consultants

- 4.01 Interior Designers & Consultants
- 4.02 Outfitting Companies
- 4.03 Shipyards
- 4.04 Other



Specific Terms of Participation 2019

Event-specific additions to General Terms of Participation (ATB),
Technical Regulations (TR) and House Rules
of Hamburg Messe and Congress GmbH (HMC)

Event and legal entity:

Hamburg Messe und Congress GmbH
PO Box 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called HMC –

Tel.: +49 40 3569-0
Fax: +49 40 3569-2203

info@hamburg-messe.de
hamburg-messe.de

Event title: MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM

Venue: HMC Fairground

Event duration: 11 – 13 September 2019

Project management: Trade Fairs & Exhibitions

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Business Unit Director

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Project Manager

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Simone Nakötter
Project Manager

Tel.: +49 40 3569 2146
E-mail: simone.nakoetter@hamburg-messe.de

Deadline for registrations / Start of space allocation:

Exhibitors will be allocated "first come first serve". Space allocations start in April.

Deadline for entries in exhibitor directory:

30 June 2019

Opening times:

Wednesday, 11 September 2019	10.00 – 18.00 hrs
Thursday, 12 September 2019	10.00 – 18.00 hrs
Friday, 13 September 2019	10.00 – 14.00 hrs

Assembly times:

09 September 2019	08.00 – 20.00 hrs
10 September 2019	08.00 – 20.00 hrs

Disassembly times:

13 September 2019	14.00 – 20.00 hrs
14 September 2019	08.00 – 20.00 hrs

Early stand assembly / Extended disassembly:

Any requests for early stand assembly / extended disassembly times must be submitted in writing to the Trade Fair and Exhibition Technology Department and approved (see Online Service Center / approvals and applications). There's no claim for approval. If you have any questions, please contact the Trade Fair and Exhibition Technology Department (Tel.: +49 40 3569 2528 / e-mail: ops@hamburg-messe.de).

Exhibitor passes: (see clause 16 ATB)

Exhibitors will receive exhibitor passes free of charge according to their stand size. Further exhibitor passes may be ordered free of charge from the exhibitor ticket shop at the Online Service Center. NO exhibitor passes are needed for assembly and disassembly.

Marketing package: (see clause 14 ATB)

The Marketing package for principal and associate exhibitors is free of charge. It includes an entry in all of the trade fair media, free visitor Wi-Fi as well as advertising materials (posters, visitor bulletin, mailing labels), if available. The deadline for requesting an entry in the trade fair media (catalogue copy date) will be communicated by the responsible service partner in a timely fashion. Requests not received by the deadline will result in existing information from the event registration / acceptance data being used. Exhibitors registered / accepted after the deadline will be entered into the online list of exhibitors only.

Registration charge for co-exhibitors: (see clause 4.3. ATB)

Co-exhibitors must be notified to HMC in writing with indication of company name, address, and products/services. Please complete the separate registration form for this purpose. No charge is made for co-exhibitors.

Exchange of exhibitor:

The transfer of the booked stand space is only possible by prior approval of HMC and signing a transfer agreement.

Exhibit protection:

Subject to a decision by the Federal Justice Ministry, HMC offers exhibitors a certificate for submission to the German Patent and Trade Mark Office that the exhibit to be protected (consumer/investment product, design/utility model) has been exhibited at MARINE INTERIORS Cruise & Ferry Global Expo 2019. For further information see Online Service Center / approvals and applications.

Invitations:

Exhibitors can invite their customers to the event by sending them invitations for free admission. Invitations can be ordered free of charge in the exhibitor ticket shop (accessed via the Online Service Center). It is possible to order printed invitations or digital codes in the exhibitor ticket shop or to send the invitations to your customers directly from the shop. The exhibitor ticket shop also provides you with a list of the invitations which have already been used and, after the exhibition has started, a list of the invitations with admittance.

Specific Terms of Participation 2019

Event-specific additions to General Terms of Participation (ATB),
Technical Regulations (TR) and House Rules
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Miscellaneous/
Specific points for the event:

Stand types:

Space only
minimum 20 sq. m

€ 397 per sq. m – plus VAT **early bird rate** (ends 31st March 2019)
€ 467 per sq. m – plus VAT

- An area of the exhibition space (no power, walls or carpet included, additional services can be ordered in the OSC)
- Conference tickets at 50 % discount

Shell Scheme
minimum 12 sq. m

€ 496 per sq. m – plus VAT **early bird rate** (ends 31st March 2019)
€ 556 per sq. m – plus VAT

- Stand walls, 2.5 m high
- Fascia board with company name (max. 15 letters) and stand number
- Carpet
- Furniture package
 - 1 lockable cupboard incl. coat rack
 - 1 lockable counter
 - 1 paper bin incl. 1 60 l bin liner per day
 - 1 table, 70 x 70 cm
 - 4 chairs
 - 1 barstool
 - 4 spotlights + 1 additional spotlight for each additional 3 sq. m
 - 3 kW electric socket incl. consumption
- Daily stand cleaning
- Conference tickets at 50 % discount

Please note:

For technical reasons we regret that we are unable to allow exhibitors to build their own stand within a shell scheme stand.

AUMA fee: (Auma is the association
of the German Trade Fair Industry)

The AUMA fee is € 0.60 /sq. m plus VAT.