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Konu : "ICS Lider Bakışı Serileri" (ICS Leadership Insights Series)
Hk.

28.08.2020

Sirküler No: 956

Sayın Üyemiz,

Uluslararası Deniz Ticaret Odası'ndan (International Chamber of Shipping-ICS) alınan 27.08.2020 tarihli Ek'te sunulan yazıda, ICS tarafından taşımacılık sektörünü etkileyen işletim ortamındaki değişiklikleri daha iyi anlamak için 9 Eylül 2020 tarihinde üst düzey katılımcılarla çevrimiçi formatta "ICS Lider Bakışı Serileri"nin (ICS Leadership Insights Series) gerçekleştirileceği bildirilmektedir.

ICS Başkanı Sayın Esben POULSSON Başkanlığında gerçekleştirilecek ICS serilerinin, COVID-19 salgınından sonra oluşan küresel değişiklikleri tartışmaya ve ekonomik büyüme, istikrar ve dayanıklılığa geri dönmek için bir yol haritası oluşturmaya yönelik sektör liderlerini, karar alıcılarını ve finans uzmanlarını bir araya getirmeyi amaçladığı ifade edilmektedir.

Yazıda devamla, 9 Eylül 2020 tarihinde gerçekleştirilecek olan "COVID-19 Salgının Etkisinin Analizi" konulu ilk serinin yanı sıra, 14 Eylül 2020 tarihinde "COVID-19 Salgını Sonrasında İyileşme Planlaması – İş Dünyasını Ne Bekliyor", 14 Ekim 2020 tarihinde "Yeni Normlar Ne Olacak? Belirsiz Bir Geleceği Planlamak- Geleceğe Yatırım" ve 28 Ekim 2020 tarihinde "COVID-19 Salgını Sonrası Bir Dünyada Deniz Taşımacılığının Dekarbonizasyon Gündemi Nerede Yer Alıyor?" konularının da müteakip seri görüşmelerde yer alacağı bildirilmekte olup, konuya ilişkin detaylı bilgi ve kayıt işlemleri Ek'te sunulmaktadır.

Bilgilerinize arz/rica ederim.

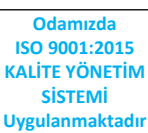
Saygılarımla,

Ender KAHYA
Genel Sekreter V.**Ek:**

ICS'den alınan 27.08.2020 tarihli yazı. (5 sayfa)

Dağıtım:

- Tüm Üyeler (WEB Sayfası)
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- GİSBİR (Türkiye Gemi İnşa Sanayicileri Birliği Derneği)
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- VDAD (Vapur Donatanları ve Acenteleri Derneği)
- KOSDER (Koster Armatörleri ve İşletmecileri Derneği)

Bu belge, 5070 sayılı Elektronik İmza Kanuna göre Güvenli Elektronik İmza ile İmzalanmıştır.

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Gelen Tarih Sayı: 27.08.2020 - 3160



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27 August 2020

COMMUNICATIONS(20)06

**TO: ALL MEMBERS & ASSOCIATE MEMBERS
COMMUNICATION LEADS
PRESS**

CC: BOARD

ICS LEADERSHIP INSIGHTS SERIES – Registration Open

Action required: To note and distribute details of the ICS Leadership Insights Series to your members, media and stakeholders so that they can register and share.

To better understand the shifts in the operating environment that are affecting the shipping sector we are launching the high-level digital ICS Leadership Insights Series. Chaired by Esben Poulsen the programme brings together industry leaders, policymakers and financiers to discuss the global shifts that have arisen in the wake of the pandemic and chart the path back to economic growth, stability and resilience.

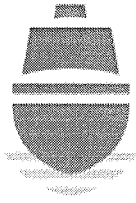
The first event is scheduled for **Wednesday, 9 September** and will include:

- Hugo De Stoop, CEO, EuroNav, Belgium
- Knut Ørbeck-Nilssen, CEO Maritime, DNV GL, Germany
- Gerardo A. Borromeo, CEO PTC Holdings, The Philippines
- Guy Ryder, Secretary General, International Labour Organization, Switzerland
- Guy Platten, Secretary General, ICS

Please find attached (Appendix A) a copy of the press release which we have issued today. We would be grateful if you could forward this to your local media contacts.

Also attached at (Appendix B) are details of all high-level events with registration links. We encourage you to share this document with your members and stakeholders highlighting these forthcoming events so that they can register and participate using the links provided.

Stuart Neil
Communications Director



International Chamber of Shipping

Shaping the Future of Shipping

Unique ICS Leadership Insights Series delivers new perspectives for the shipping industry

LONDON – 27 August 2020: The International Chamber of Shipping (ICS) is running a unique series of digital events which will give shipping industry leaders an insight into how the post-COVID direction of national policies and corporate strategies outside the industry will impact on the future of shipping and international trade.

The ICS Leadership Insights Series is designed to help senior decision makers better understand the changes taking place in the operating environment. It brings together industry leaders, policymakers and financiers to discuss the global shifts that have arisen in the wake of the pandemic and chart the path back to economic growth, stability and resilience. Providing a high-level perspective for the maritime sector, the Series focuses on how other industries are responding to this new world, and how that will impact our own business.

The first event, **Shipping 2020 – Analysis of the impact of the COVID-19 pandemic**, arranged in conjunction with DNV GL, takes place on Wednesday September 9th.

It explores how much COVID-19 has fundamentally changed the way we do business – both for good and bad; identifies the key challenges that are still facing the shipping industry to resolve the crew change issue and prevent a recurrence; and looks at lessons to be learnt and alliances to be forged for the future.

With speakers coming from a broad range of disciplines and offering a range of perspectives, the series is chaired by Esben Poulsson, Chairman of The International Chamber of Shipping, with the panel including:

- Hugo De Stoop, CEO, EuroNav, Belgium
- Knut Ørbeck-Nilssen, CEO Maritime, DNV GL, Germany
- Gerardo A. Borromeo, CEO PTC Holdings, The Philippines
- Guy Ryder, Secretary General, International Labour Organization, Switzerland
- Guy Platten, Secretary General, ICS

Esben Poulsson said: “Understanding the systemic changes in the world and being able to deal with new risks is vital for any leader, no matter in which industry or wherever you may operate. Creating a more informed dialogue will ensure that we are able to make the right decisions as we shape the future of shipping.”

Knut Ørbeck-Nilssen added: “Understanding the full scope of the pandemic’s impact on different industry players, and their response to it, is vital if we are to chart a path back to economic growth, stability and resilience. As we enter what I view as a period of maritime renaissance, our guiding principles must be anchored in closer collaboration and tireless innovation. It is these principles which I believe will help future-proof us against future black swan events.”

Registration is now open for the first four events in the ICS Leadership Insights Series, which will all take place at 10 am UK time:

- **9 September 2020:** [Shipping 2020 – Analysis of the impact of the COVID-19 pandemic](#)
- **23 September 2020:** [Plotting recovery in the aftermath of COVID-19 - what should business expect next?](#)
- **14 October 2020:** [What will be the new norms? Planning for an uncertain future - investing for the future](#)
- **28 October 2020:** [Where does shipping's decarbonisation agenda sit in a post-COVID - 19 world?](#)

The International Chamber of Shipping will release more information on each event nearer the time.

In the meantime, please visit <https://www.ics-shipping.org> for more information on the Series.

Notes to Editors:

About ICS

The International Chamber of Shipping (ICS) is the principal international trade association for merchant shipowners and operators, representing all sectors and trades and over 80% of the world merchant fleet.



International Chamber of Shipping

Shaping the Future of Shipping

ICS Leadership Insights Series – Registration Open

The global economy is under significant stress and the future direction of national policies and corporate strategies will have a fundamental impact on the future of shipping and international trade. To better understand the shifts in the operating environment we have launched the digital ICS Leadership Insights Series.

The programme will bring together industry leaders, policymakers and financiers to discuss the global shifts that have arisen in the wake of the pandemic and chart the path back to economic growth, stability and resilience.

Key issues that will be covered by the series include:

- Developing resilient and sustainable economies in the wake of COVID-19.
- New alliances and geopolitical tensions.
- How to restart trade and travel?
- Has COVID-19 fundamentally changed global trade?
- What will the new global supply chains look like?
- Where does the decarbonisation agenda sit post-COVID?

Programme of Events

SHIPPING 2020 – ANALYSIS OF THE IMPACT OF THE COVID-19 PANDEMIC

Wednesday 9th September 2020, 10:00-11:00 (BST) 11:00-12:00 (CEST) 17:00-18:00 SGT

Panel chaired by Esben Poulsen, Chairman of the International Chamber of Shipping:

- Hugo De Stoop, CEO, EuroNav, Belgium
- Knut Ørbeck-Nilssen, CEO Maritime, DNV GL, Germany
- Gerardo A. Borromeo, CEO PTC Holdings, The Philippines
- Guy Ryder, Secretary General, International Labour Organization, Switzerland
- Guy Platten, Secretary General, ICS

Key Questions

- What has COVID-19 fundamentally changed and what will remain the same?
- What are the key challenges still facing the shipping industry to resolve the crew change issue and prevent a recurrence?
- What are the lessons learnt and what are the alliances we need for the future?
- What has the COVID-19 experience accelerated and are there any positives to be drawn from the experience?

Register at: <https://bit.ly/30ny93e>



International
Chamber of Shipping

Shaping the Future of Shipping

PLOTTING RECOVERY IN THE AFTERMATH OF COVID-19 – WHAT SHOULD BUSINESS EXPECT NEXT?

Wednesday 23rd September 2020, 10:00-11:00 (BST) 11:00-12:00 (CEST) 17:00-18:00 SGT

Key Questions

- What will be the long-term effects of COVID 19 on the macroeconomic, digital, collaborative and customer trends?
- What does recovery look like and how long will it take?
- Will the legacy of COVID-19 be the decline in globalisation and what will be the impact be for shipping?
- What will the new global supply chains look like?
- How will economies integrate and build resilience?
- Will regionalisation and onshoring replace globalisation or will cost optimisation continue to drive change?
- What will be the effect of geopolitical factors such as the US-China trade issues? Will these amplify the effects of the COVID-19 pandemic?

Register at: <https://bit.ly/3iy14KB>

WHAT WILL BE THE NEW NORMS? PLANNING FOR AN UNCERTAIN FUTURE – INVESTING FOR THE FUTURE

Wednesday 14th October 2020, 10:00-11:00 (BST) 11:00-12:00 (CEST) 17:00-18:00 SGT

Key Questions

- How to build resilience to withstand waves of disruption and recovery?
- How to build agility into a global, regulated industry?
- What form will a successful shipping industry take in the near and medium term?
- Will we see the rise of digitalization of global trade?
- How to finance the new normal?
- How does shipping skill up for the digital transformation?
- Where does the future lie for Customs Cross Border Interoperability?

Register at: <https://bit.ly/3kEELm0>

WHERE DOES SHIPPING'S DECARBONISATION AGENDA SIT IN A POST-COVID 19 WORLD?

Wednesday 28th October 2020, 10:00-11:00 (GMT) 11:00-12:00 (CET) 17:00-18:00 SGT

Key Questions

- Will decarbonisation be collateral damage from COVID-19 or is it still on the agenda?
- Will the low oil price, impact the decarbonisation agenda for shipping?
- What is the effect of the low oil price on the proposed R&D fund?
- How can companies innovate against a backdrop of global uncertainty and recession?
- What new financing models will be required to de-risk investments?

Register at: <https://bit.ly/2XW0zQ6>